



# Connection Pros

I have a great networking tip for you. This tip is almost guaranteed to help grow your business faster, allow you to connect with people at much deeper levels, make you feel better about yourself and best of all, make other people feel better, too. Are you interested? Are you sitting on the edge of your seat?

This simple tip is JOIN UP AND GET INVOLVED! People get involved because they have a passion for the cause. This passion normally comes from personal experiences that lead people to a specific organization. It's this passion that bonds people together and creates deep, long-lasting connections and the more connections people create, the stronger and more powerful their network will become. I am involved with a group that has allowed me to create great relationships with people all over the U.S.A. and in many countries around the world. These relationships are not based on our occupations; they are based on our beliefs and our passion for the cause.

Mike Fox from ADT Security Services Inc., is someone who understands the power of getting involved. He is the current chair of the Ambassadors program for the Phoenix Chamber of Commerce.

"My involvement with the Phoenix Chamber 'community' has been a very rewarding experience on many levels. From a business level, over time it has helped me consistently build my business and it is always more rewarding to protect and secure someone you know and have been referred to. I have referred many people to Chamber members and have always felt very confident doing so. Networking and participating in the extensive Chamber events and forums can really make your business more 'warm calls' than 'cold calls', more 'trusted' contacts than 'unknown' ones, more '1 on 1 personal marketing' than 'mass marketing', and more quality relationships to build on.

In my personal life, I have worked with many Chamber members too. I even bought a car through Bruce Bernloehr for my daughter, painless and hassle-free! According to the famous author Anonymous, people still want to do business with people and they prefer people whom they know and trust!"

As you can see, Mike's connection to the Phoenix Chamber of Commerce is much more than just a place to sell his product or service. It's a place for him to get involved, really connect with people and do what he can to help others' succeed too.

See you next month.